Syphilis cure posters
Mary E Grewe,1,2 Joseph D Tucker1,3
1Institute for Global Health and Infectious Diseases, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, USA
2Social Medicine Department, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, USA
3International Diagnostics Centre, London, UK

Correspondence to Dr Joseph D Tucker, International Diagnostics Centre, Keppel Street, London WC1, UK; joseph.tucker@post.harvard.edu

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REFERENCES

The development of syphilis cures profoundly shaped disease discourses and health promotion materials such as posters (above).
The left poster contrasts the ancient history of syphilis with its modern curability.1 The right poster highlights the effectiveness of the new cure, promising favourable outcomes for those who are cured and further disability for those who are not cured.2 The new curability of syphilis may have expanded testing as an entry point to cure.