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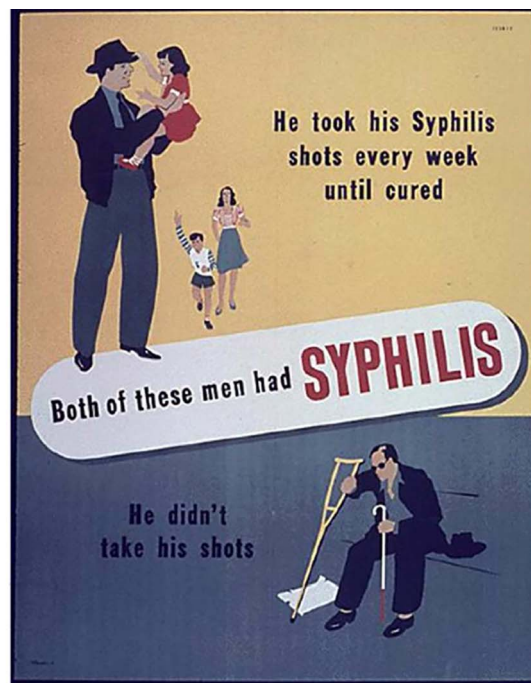
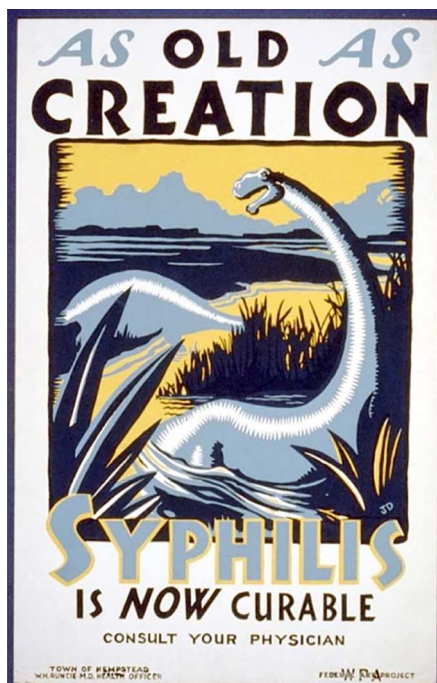
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- 1 Library of Congress. *As old as creation Syphilis is now curable: consult your physician*. <http://www.loc.gov/pictures/item/98516350/> (accessed 31 Aug 2014).
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## Syphilis cure posters

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The development of syphilis cures profoundly shaped disease discourses and health promotion materials such as posters (above). The left poster contrasts the ancient history of syphilis with its modern curability.<sup>1</sup> The right poster highlights the effectiveness of the new cure, promising favourable outcomes for those who are cured and further disability for those who are not cured.<sup>2</sup> The new curability of syphilis may have expanded testing as an entry point to cure.