

URETHRAL ANAESTHESIA
that is adequate yet safe

A publication in 1963* drew attention to the occurrence of collapse following the urethral administration of anaesthetic jellies containing 2 per cent. of lignocaine hydrochloride. Work conducted in a leading London hospital has now indicated that urethral anaesthesia can be reliably induced, without risk of complications, by the administration of 15 ml. of a jelly containing only 1 per cent. (150 mg. per tube) of lignocaine hydrochloride together with 0.25 per cent. of chlorhexidine gluconate solution B.P. 1963 as an antiseptic.

Lancet, (1963), i, 890

This preparation is available under the name:

LIDOTHESIN 1%
ANTISEPTIC GEL

and is available in tubes containing 15 ml. which are equipped with specially-designed plastic applicators to facilitate urethral insertion.

Please write or telephone (Epsom 24444) for literature and sample to:

 **WILLOWS FRANCIS LTD** Pharmaceutical Manufacturers since 1751
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