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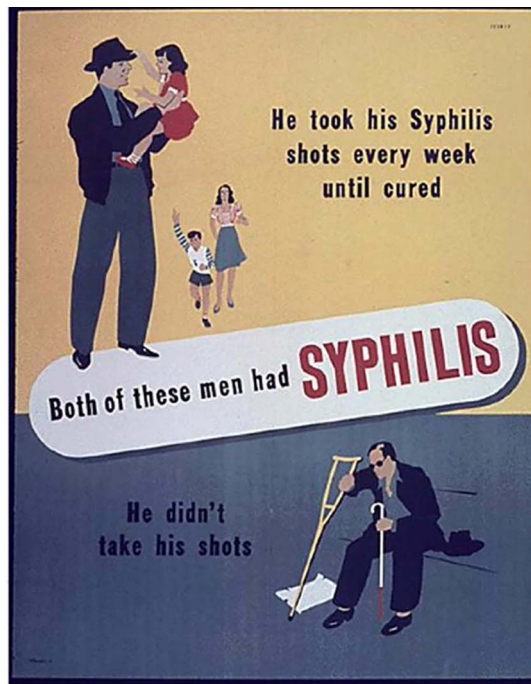
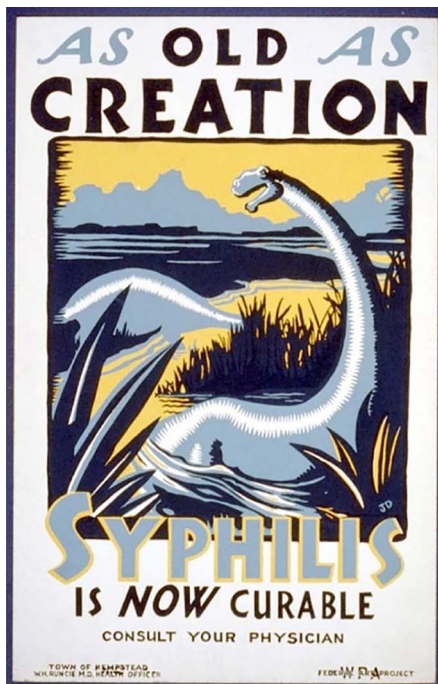
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- 2 National Archives. *“Both of these men had syphilis”, 1941–1945*. <http://research.archives.gov/description/513979> (accessed 31 Aug 2014).

Syphilis cure posters

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The development of syphilis cures profoundly shaped disease discourses and health promotion materials such as posters (above). The left poster contrasts the ancient history of syphilis with its modern curability.¹ The right poster highlights the effectiveness of the new cure, promising favourable outcomes for those who are cured and further disability for those who are not cured.² The new curability of syphilis may have expanded testing as an entry point to cure.