

evaluated the implementation of an innovation contest for sexual health promotion in China.

Methods We organized an innovation contest over three months in 2014 for Chinese individuals < 30 years old to submit images for a sexual health promotion campaign. We solicited entries via social media and in-person events. The winning entry was adapted into a poster and distributed to STD clinics across Guangdong Province. In this study, we evaluated factors associated with images that received higher scores, described the themes of the top five finalists, and evaluated the acceptability of the winning entry using an online survey tool.

Results We received 96 image submissions from 76 participants in 10 Chinese provinces. Most participants were youth (< 25 years, 85%) and non-professionals (without expertise in medicine, public health or media, 88%). Youth were more likely to submit high-scoring entries. Images from professionals did not have higher scores compared to images from non-professionals. Participants were twice as likely to have learned about the contest through in-person events compared to social media. We adapted and distributed the winning entry to 121 public STI clinics over 2 weeks. A total of 8338 people responded to an acceptability survey of the finalist entry. The majority of the survey respondents found the winning image acceptable and engaging, with 43% of respondents strongly endorsing and 43.4% of respondents endorsing approval of the image. Additionally, 79.8% endorsed or strongly endorsed being more willing to undergo STD testing after seeing the poster.

Conclusion Innovation contests may be useful for soliciting images as a part of comprehensive sexual health campaigns in low- and middle-income countries. Future sexual health campaigns should incorporate face-to-face interactions where participants can ask questions and solicit feedback about their submission ideas.

Disclosure No significant relationships.

P334 ACCEPTANCE OF CONTRACEPTIVE VAGINAL RING AMONG WOMEN WITH BACTERIAL VAGINOSIS AND THEIR MALE PARTNERS IN KENYA

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Background Multiple studies have shown that changes in the vaginal microbiome associated with increased risk of bacterial vaginosis (BV) are a risk for HIV acquisition and transmission. Therefore, hormonal interventions that prevent unintended pregnancies and promote vaginal health could reduce this risk. However, there is little data on acceptability of intravaginal rings in sub-Saharan Africa countries. We assessed the acceptability of a contraceptive vaginal ring (CVR) among women with BV and their male partners in Thika, Kenya.

Methods Between April 2016 to November 2017, we enrolled and treated women with BV aged 18–40 years. One month later, they were randomized to cyclical or continuous CVR and followed up monthly for 7 months. Additionally, we

interviewed a sample of their male partners on their perspectives of the CVR. We conducted Fisher's exact tests for each category of baseline demographics by whether or not women accepted to be randomized to CVR use and used descriptive statistics to summarize the views of their male partners.

Results A total 149 women were enrolled and 122 (81.9%) initiated CVR at the randomization visit. Reasons for not initiating CVR were, 17 (11.4%) did not return for randomization and were considered lost to follow-up, 6 (4%) expressly refused to use CVR, and 4 (2.7%) terminated due to other reasons. There were no differences between randomized and non-randomized women except by pre-specified categories of number of children ($p=0.02$). Of the 32 male partners that were interviewed, 96.9% were fine with their partners using the CVR, 78.1% reported that the ring was a very effective contraceptive method while 3.1% reported that it caused physical discomfort during sex.

Conclusion There was high acceptability of CVR among women with BV and their male partners in Kenya. Therefore, vaginal rings are a promising strategy that should be evaluated for delivery of multipurpose prevention in Kenyan women.

Disclosure No significant relationships.

P335 E-DEVICES USAGE IN ORDER TO PROMOTE MHEALTH FOR YOUNG KEY POPULATION: HACKHEALTH OUTCOMES

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Background In Brazil, young people aged 15–24yo represent 27.4% of all new HIV infections. Brazilian Ministry of Health of Brazil has launched the HackHealth Project to develop innovative e-devices capable of increasing knowledge about sexual health and combination prevention among young people. Hackhealth is an innovative, dynamic and open knowledge-based project. Our aim is to describe the results.

Methods Young key population (YKP) were recruited through a nationwide questionnaire and randomly assigned into 5 groups, being 5 YKP, 2 programmers and 1 graphic designer. The project lasted 36 hours and each group elected a leader.

Results 5 innovative e-devices were developed - a game about sex education, quiz with gifs, sexual health app, crowdsourcing platform, and a chatbot on combination prevention for the official website of the Ministry of Health of Brazil. The project focused on engaging young people in Information and Communication Technologies (ICT), while expanding their knowledge on combined prevention and sexual health.

Conclusion 5 innovative e-devices were developed - a game about sex education, quiz with gifs, sexual health app, crowdsourcing platform, and a chatbot on combination prevention for the official website of the Ministry of Health of Brazil. The project focused on engaging young people in Information and Communication Technologies (ICT), while expanding their knowledge on combined prevention and sexual health.

Disclosure No significant relationships.