

Online supplementary table 1. Respondent recruitment source/channel, overall and by country, Positive Perspectives Study, 2019

Country	Panel/ community members	HIV patient support groups/ charities	Local Operating Company contacts	Patient- to- patient referrals	Social media	Languages	Total participants	Total days of recruitment	End date
<i>Recruitment sources</i>									
USA	132	254	0	8	6	English	<b>400</b>	115	28-Jul
Canada	17	62	1	30	10	English, Canadian French	<b>120</b>	83	23-Jul
Mexico	11	49	0	0	3	Latin American Spanish	<b>63</b>	75	06-Aug
Argentina	4	39	0	1	6	Latin American Spanish	<b>50</b>	56	18-Jul
Brazil	17	39	0	1	1	Brazilian Portuguese	<b>58</b>	87	06-Aug
Chile	13	35	0	0	2	Latin American Spanish	<b>50</b>	56	18-Jul
United Kingdom	67	51	0	4	1	English	<b>123</b>	112	23-Jul
Ireland	8	16	0	26	0	English	<b>50</b>	104	24-Jul
France	26	2	90	2	0	French	<b>120</b>	63	25-Jun
Germany	48	61	0	10	1	German	<b>120</b>	66	30-Jun
Italy	30	85	0	4	1	Italian	<b>120</b>	76	16-Jul
Spain	20	21	70	9	0	Spanish	<b>120</b>	64	26-Jun
Portugal	2	53	3	2	0	Portuguese	<b>60</b>	69	27-Jul
Netherlands	3	13	34	1	0	Dutch	<b>51</b>	90	24-Jul
Belgium	8	33	0	6	3	French, Flemish	<b>50</b>	76	07-Aug
Austria	16	34	0	0	0	German	<b>50</b>	74	15-Aug
Switzerland	0	50	5	0	0	French, German	<b>55</b>	84	15-Aug
Poland	2	44	0	4	0	Polish	<b>50</b>	82	13-Aug
Russia	81	66	1	0	2	Russian	<b>150</b>	120	29-Jan
South Africa	44	114	0	0	21	English, Afrikaans, Zulu, Sotho	<b>179</b>	85	31-Jan
Japan	6	69	0	0	0	Japanese	<b>75</b>	56	25-Jul
South Korea	0	50	0	0	0	Korean	<b>50</b>	49	18-Jul
Taiwan	1	48	0	0	6	Traditional Chinese	<b>55</b>	62	31-Jul
China	15	35	0	0	0	Simplified Chinese	<b>50</b>	33	28-Jun
Australia	56	64	0	0	0	English	<b>120</b>	115	16-Aug
<b>Overall</b>	<b>627</b>	<b>1387</b>	<b>204</b>	<b>108</b>	<b>63</b>	<b>20 languages</b>	<b>2389</b>		31-Jan 2020

**Description**

**Panel/community members (convenience sampling):** Ipsos recruitment partner (Opinion Health) specializes in recruiting, sourcing, and operating on-going panels/ communities of people who live with different chronic diseases. The ongoing panels/ communities include people living with HIV. These 'existing' panelists were supplemented by new panelists recruited during the survey

**HIV patient support groups/ charities (targeted sampling):**

Non-governmental organizations (NGOs), Patient Associations, Patient Advocacy Groups, Patient Support Groups or HIV Charities organized at local, national, or international level.

**Local Operating Company (LOC) (targeted sampling):**

In these cases, the recruitment resulted from contacts provided by the Sponsor company's Local Operating Company within the country, or where the questionnaire link was deployed directly by the LOC to contacts. These contacts were primarily NGOs/ Patient Advocacy Groups (but these numbers are not included in the figures for the above category).

**Patient-to-patient referrals (snow-ball sampling):**

Qualified participants to the study would also be asked to refer someone they may know with HIV, or if they are part of a support group if they can disseminate this among their members. In the recruitment partner's wider online panels/communities, members may have someone in their family or know of someone with HIV. If so, they may be asked to send study information and link to get in touch directly.

**Social media (Volunteer sampling):**

An 'advertisement' placed in the Facebook feeds of potential respondents. The advertisement related to generic recruitment of PLHIV to Opinion Health panels, not specifically to the PP2 study. These figures are separate to the 'Panel/community members' category above. Standard FB targeting tools available to all FB users were used (basic parameters available, such as region, age, and areas of interest).