GP practices in South West England (n=893) NCSP practices in South West England assessed for eligibility (n=631) Practices in 11 selected Primary Care Trusts (n=468) Practices in geographically excluded areas in South West (n= 163) Randomly selected (n=160) Random allocation Non-study practices not selected to be randomised to intervention Allocated to intervention (n=77) Allocated to control (n= 83) or control (n=308) Follow-Up **Exclusions: Exclusions:** 1 control practice moved premises half way through trial 1 control practice moved premises half way through trial into intervention premises with joint receptionists into intervention premises with joint receptionists therefore 1 intervention practice excluded therefore excluded 1 practice excluded as prior knowledge of study Analysis Intervention surgeries Analysed (n=76) • 47 Practices fully engaged with 3 Control Practices Analysed (n= 81) contacts 16 Practices partially engaged 13 Practices refused any visits

Figure 1: Web only Practice recruitment

Figure 3: Chlamydia testing /100 registered 15-24 year olds/ year by month in period before, during intervention from April 10 and nine months after the intervention in practices registered with the NCSP in geographical area in the South West

